2021 Advertising Prospectus

78th Annual Conference
Fully Virtual Format

Wednesday April 14 through Sunday April 18

www.MPSAnet.org
We hope you will join us by participating as an advertiser at the Midwest Political Science Association’s 78th Annual Conference, being held virtually April 14-18, 2021. The MPSA Annual Conference is one of the largest political science conferences in the discipline with over a thousand sessions, a large exhibit hall, and networking and professional development activities.

Secure your chance to advertise your organization through banner ads and logo placement on the virtual conference platform and in the daily conference email newsletter. The conference historically averages more than 5,000 attendees from 60+ countries across more than 90 political interest areas and brings together scholars, researchers and decision makers to exchange information and address the latest scholarship in political science. Participants include faculty members, doctoral, masters, and undergraduate students, post-doctoral researchers, data scientists, and higher education executives.

ADVERTISING OPPORTUNITIES:

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>$1000</td>
<td>Virtual Conference Homepage Rotating Banner Ad (1920x350 px)</td>
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<tr>
<td>$750</td>
<td>Virtual Conference On-Demand Session Gallery Rotating Banner Ad (1150x300 px)</td>
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<tr>
<td>$750</td>
<td>Virtual Conference Live Session Gallery Rotating Banner Ad (1150x300 px)</td>
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<tr>
<td>$300</td>
<td>Conference Daily Email Newsletter Logo Placement with Weblink (five daily newsletters - April 14-18)</td>
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ADVERTISING RESERVATIONS AND DEADLINE
Reserve your advertising by completing the online form at: www.tfaforms.com/4807266. Forms must be completed and full payment received no later than February 26, 2021 for your advertising space to be secured.

INTERESTED IN A VIRTUAL EXHIBIT BOOTH?
For more information or to reserve a virtual exhibit booth space, please visit www.mpsanet.org/events/conference/exhibit-sponsor-or-advertise/.

FOR QUESTIONS OR ADDITIONAL ASSISTANCE
Please contact MPSA Administrative Director Meegan Isenhour at isenhour@mpsanet.org or (812) 558-0588, ext. 6.
Future MPSA Annual Conference Dates

79th Annual Conference, April 7-10, 2022
80th Annual Conference, April 13-16, 2023

ABOUT MPSA

The Midwest Political Science Association is an international academic association with members from across the United States and around the world. Founded in 1939, the MPSA is dedicated to the advancement of scholarship in all areas of political science. The MPSA publishes the *American Journal of Political Science*, the top-rated journal in political science.

Watch how MPSA is making an impact!

MPSA MEMBERSHIP BY THE NUMBERS

- 5,600+ Members
- 21,000+ Subscribers Worldwide
- 3,100+ Members with a Ph.D.
- 33% International Membership with 104 Countries Represented

MPSA ANNUAL CONFERENCE BY THE NUMBERS

- 5,000+ Papers Presented in 90+ Political Interest Areas
- 5,000+ Average Attendance
- 3,800+ Daily Visitors to the Exhibit Hall
- 800+ International Attendees from 62 Countries