



# 2021 Exhibitor Prospectus

**78th**

Annual Conference  
*Fully Virtual Format*

Wednesday

**April 14**

*through*

Sunday

**April 18**

[www.MPSAnet.org](http://www.MPSAnet.org)

## 2021 MPSA Conference Exhibitor Prospectus

We hope you will join us by participating as an exhibitor at the Midwest Political Science Association's 78th Annual Conference, being held virtually April 14-18, 2021. The MPSA Annual Conference is one of the largest political science conferences in the discipline with over a thousand sessions, a large exhibit hall, and networking and professional development activities.

Secure your chance to share information about your organization, its books, products and services, and network with members and attendees. The conference historically averages more than 5,000 attendees from 60+ countries across more than 90 political interest areas and brings together scholars, researchers and decision makers to exchange information and address the latest scholarship in political science. Participants include faculty members, doctoral, masters, and undergraduate students, post-doctoral researchers, data scientists, and higher education executives.

***For \$500, virtual exhibit booths provide opportunities to connect with political science professionals and gain visibility for your organization. Reserve your space and get access to:***

✓ **Dedicated Virtual Page with Web Link, Video Ad, Resource Center, Business Card Drop and Check-In**

✓ **Chat with Participants and Option to Connect on LinkedIn**

✓ **Schedule Meetings and Talk with Attendees Face-to-Face via Zoom**

✓ **Booth Analytics Including: Booth Visitor Reports, Download Reports and Link-Click Analytics**

✓ **Logo and Company Description in Virtual Exhibit Hall**

✓ **Rotating Logo on Conference Homepage and Logo and Web Link on the MPSA Website Until Fall 2021**

✓ **2 Complimentary Conference Registrations**

✓ **Ongoing Opportunities to be Featured in the MPSA Newsletter, Blog and on Social Media**

### **BUNDLE & SAVE**

#### **SPECIAL OFFER!**

### **2021-2022 EXHIBITOR PACKAGE DEAL (\$2,450)**

The MPSA is offering a special opportunity to save on annual conference exhibit booth registration fees! Advance-reserve your **2022 Annual Conference Exhibit Booth (in-person at the Palmer House Hilton in Chicago, April 7-10) and receive a COMPLIMENTARY 2021 Virtual Exhibit Booth!**

### **2021 VIRTUAL EXHIBIT SHOW HALL SCHEDULE**

The MPSA Annual Conference will be held virtually Wednesday, April 14 through Sunday, April 18. Exhibitors have the convenient option to pick the times they are available at their booth for live participation and interaction with attendees during conference hours.

### **WHO TYPICALLY EXHIBITS?**

Exhibitors at the MPSA annual conference have included: Academic and Scholarly Journals, Associations, Computer Software and Technology Companies, Digital Data/Research and Data Services Companies, E-Learning and Higher Education Services, Online Media and Publishing Companies, Research Organizations, Think Tanks, University Presses, Nonprofit Civic & Social Organizations, Nonprofit Public Policy Organizations, Government Agencies, Non-Governmental Organizations, Job Services, Media, Fellowships, and Grantmaking Foundations.

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### EXHIBIT BOOTH RESERVATIONS AND DEADLINE

Reserve your exhibit booth space by completing the online form at: [www.tfaforms.com/4807266](http://www.tfaforms.com/4807266). Forms must be completed and full payment received no later than March 19, 2021 for your participation to be secured.

### MPSA CONFERENCE POLICIES

The Midwest Political Science Association (MPSA) seeks to facilitate the highest quality virtual conference and to achieve that objective, have established policies for the operation of the conference. All conference participants must agree and adhere to the following MPSA policies:

#### MPSA Anti-Harassment Policy

([www.mpsanet.org/about/governance/governing-documents/mpsa-anti-harassment-policy/](http://www.mpsanet.org/about/governance/governing-documents/mpsa-anti-harassment-policy/))

#### MPSA Code of Conduct at Events

([www.mpsanet.org/about/governance/governing-documents/mpsa-code-of-conduct-at-events/](http://www.mpsanet.org/about/governance/governing-documents/mpsa-code-of-conduct-at-events/))

#### MPSA Streaming and Recording Policy

([www.mpsanet.org/events/mpsa-streaming-and-recording-policy/](http://www.mpsanet.org/events/mpsa-streaming-and-recording-policy/))

### FOR QUESTIONS, ASSISTANCE OR ADDITIONAL ADVERTISING OPPORTUNITIES

For additional advertising options, please visit: [www.mpsanet.org/events/conference/exhibit-sponsor-or-advertise/](http://www.mpsanet.org/events/conference/exhibit-sponsor-or-advertise/). For questions or assistance, please contact MPSA Administrative Director Meegan Isenhour at [isenhour@mpsanet.org](mailto:isenhour@mpsanet.org) or (812) 558-0588, ext. 6.

## ABOUT MPSA



The Midwest Political Science Association is an international academic association with members from across the United States and around the world. Founded in 1939, the MPSA is dedicated to the advancement of scholarship in all areas of political science. The MPSA publishes the *American Journal of Political Science*, the top-rated journal in political science.

Watch how MPSA is making an impact!

### MPSA MEMBERSHIP BY THE NUMBERS



5,600+ Members



21,000+ Subscribers  
Worldwide



3,100+ Members  
with a Ph.D.



33% International  
Membership with 104  
Countries Represented

### MPSA ANNUAL CONFERENCE BY THE NUMBERS



5,000+ Papers  
Presented in 90+  
Political Interest Areas



5,000+ Average  
Attendance



3,800+ Daily Visitors  
to the Exhibit Hall



800+ International  
Attendees from 62  
Countries