

# 79TH ANNUAL MPSA CONFERENCE

EXHIBITING, ADVERTISING AND  
SPONSORSHIP PROSPECTUS

Thursday,  
**April 7** -  
Sunday,  
**April 10**,  
**2022**

Location: In-Person at the Palmer House Hilton or Participate Virtually

[www.MPSAnet.org](http://www.MPSAnet.org)

# 79th

Annual MPSA Conference

## 2022 MPSA Annual Conference Exhibiting, Advertising and Sponsorship Prospectus

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### **79th Annual Midwest Political Science Conference Thursday, April 7 through Sunday, April 10, 2022 Hybrid Format: Attend In-Person or Virtually**

The 79th MPSA Annual Conference will be IN-PERSON with a virtual option in 2022! We are looking forward to seeing all of our friends and colleagues back again at the Palmer House Hilton in Chicago, IL, Thursday, April 7–Sunday, April 10 and are excited to also offer virtual attendance for those that wish to participate in the conference in the safety and comfort of their own home or office.

The MPSA Annual Conference is one of the largest political science conferences in the discipline with over a thousand sessions, a large exhibit hall, and networking and professional development activities. The conference historically averages more than 5,000 attendees from 60+ countries across more than 90 political interest areas and brings together scholars, researchers and decision makers to exchange information and address the latest scholarship in political science. Participants include faculty members, doctoral, masters, and undergraduate students, post-doctoral researchers, data scientists, and higher education executives.

We invite you to secure your chance to share information about your organization, its books, products and services, and network with members and attendees through exhibiting, advertising and sponsorship opportunities throughout the conference. Reserve your exhibit booth space and advertising opportunities by completing the online form at: <https://www.tfaforms.com/4888599>.

For more information, please visit: <https://www.mpsanet.org/conference/exhibit-sponsor-or-advertise/>. For questions or assistance, please contact MPSA Professional Development Manager, Lewis Hoss at [hoss@mpsanet.org](mailto:hoss@mpsanet.org) or (812) 558-0588, ext. 13.

### **Exhibiting, Advertising and Sponsoring at the 2022 MPSA Annual Conference**

Reserve your opportunity to make connections with conference participants, develop new business leads and rekindle old, at the 2022 MPSA Annual Conference. Book your exhibit booth space now! We have some great bundle deals featuring options to get in front of not only in-person, but virtual conference attendees; expanding your outreach and visibility to more professionals in the political science community.

#### **WHO TYPICALLY EXHIBITS/ADVERTISES/SPONSORS?**

Exhibitors, advertisers and sponsors at the MPSA annual conference have included: Academic and Scholarly Journals, Associations, Computer Software and Technology Companies, Digital Data/ Research and Data Services Companies, E-Learning and Higher Education Services, Online Media and Publishing Companies, Research Organizations, Think Tanks, University Presses, Nonprofit Civic & Social Organizations, Nonprofit Public Policy Organizations, Government Agencies, Non-Governmental Organizations, Job Services, Media, Fellowships, and Grant-making Foundations.

#### **EXHIBIT BOOTH OPPORTUNITIES**

One In-Person Exhibit Booth 8x10 - Includes Free Virtual Booth and 1 Black & White (B/W) Ad \$2450  
Two In-Person Exhibit Booths 8x10 - Includes Free Virtual Booth and 2 B/W Print Ads \$4,410  
Three In-Person Exhibit Booths 8x10 - Includes Free Virtual Booth and 3 B/W Print Ads \$6,248  
One Virtual Exhibit Booth \$500

### IN-PERSON EXHIBIT HALL SCHEDULE

The Exhibit Hall will be available: Wednesday, April 6 from 1:00 pm to 4:00 pm for the installation of displays. Exhibit hours are Thursday, April 7, 9:30 am – 7:30 pm; Friday, April 8, 9:30 am – 6:30 pm; and Saturday, April 9, 9:30 am – 5:00 pm. Dismantling or packing of any booth materials is not permitted until the Exhibit Hall closes at 5:00 pm on Saturday, April 9 and must be completed by 8:30 pm. Exhibit booths must be staffed during all MPSA exhibit hours. If you begin to dismantle the booth prior to 5:00 pm, you will be assessed a \$500 penalty. Hours and days of conference are subject to change.

### VIRTUAL EXHIBIT HALL SCHEDULE

The MPSA Annual Conference Virtual Exhibit Hall will be open from Thursday, April 7 through Sunday, April 10. While exhibit booth personnel are not required to log on for live interaction with attendees, exhibitors have the convenient option to pick the times they are available at their booth for live participation and interaction with attendees during conference hours. Live virtual participation is a great way to get additional exposure to virtual-only attendees with resources, contact info, etc.

### EXHIBITOR BENEFITS

All exhibitors (in-person or virtual) will receive:

- Rotating logo on and hyperlink on the MPSA Website Until Fall 2022
- Logo and company description in the virtual exhibit hall
- Two complimentary registrations (*two in-person registrations for in-person booth exhibitors and two virtual registrations for virtual-only booth exhibitors*)
- Ongoing opportunities to be featured in the MPSA newsletter, blog and social media

### EXHIBITOR-HOSTED FUNCTIONS

Requests for complimentary use of meeting space for additional exhibitor-hosted functions during the conference, whether public or private, must be received no later than February 1, 2022. Space is limited and is awarded on a first-to-ask, first-to-receive basis. To request an event during the conference, please notify MPSA Professional Development Manager, Lewis Hoss at [hoss@mpsnet.org](mailto:hoss@mpsnet.org) or (812) 558-0588, ext. 13.

Upon receipt of your request:

- You will be assigned a meeting space.
- You will be given the catering contact information to complete your function setup needs.
- Your event will be added to the online conference overview schedule if you requested it to be listed.
- Your event will be added to the printed program book if you requested it to be listed.
- Your event will be added to the mobile app if you requested it to be listed.

### ADVERTISING OPPORTUNITIES

One Print Program Ad - Black and White (B/W) \$800

Two Print Program Ads - B/W \$1,600

Three Print Program Ads - B/W \$2,400

One Print Program Ad - Outside Back Cover - Color \$2,000

One Print Program Ad - Inside Back Cover - Color \$1,525

One Print Program Ad - Inside Front Cover - Color \$1,525

Conference Daily Email Newsletter Logo Placement with Hyperlink \$300

### PRINT AD SPECIFICATIONS

**Program book advertisements must be submitted no later than February 1, 2022.** Once your advertising purchase is complete, follow the document setup guidelines below in submitting your ad for the program book. Ads must adhere to the following specifications:

- Must be 300 DPI
- Must be full bleed and use the bleed, trim and live area measurement specifications:
  - Bleed Setting: 9" X 11.5" (2700px X 3450px)
  - Trim Setting: 8.375" X 10.875" (2315px X 3263px)
- Fonts must be embedded
- Must be submitted in black and white (only cover ads should be submitted in color)
- Must be sent as a high-resolution PDF

*Please Note:* If advertising does not arrive per the specifications above, you will be assessed all charges from the printer to prepare your ad for print.

### SPONSORSHIP OPPORTUNITIES

Sponsorship options coming soon! For more information or to request a specific sponsorship option, please contact MPSA Professional Development Manager, Lewis Hoss at [hoss@mpsanet.org](mailto:hoss@mpsanet.org) or (812) 558-0588, ext. 13.

### EXHIBIT BOOTH AND ADVERTISING RESERVATIONS AND DEADLINES

**Reserve your exhibit booth space and advertising opportunities by completing the online form at: <https://www.tfaforms.com/4888599>.** Forms must be completed and full payment received by the dates listed below for your exhibit booth or advertising reservation to be secured:

- January 14, 2022 for in-person exhibit booths
- January 21, 2022 for advertising reservations. Conference Daily Newsletter advertising reservations may be made through April 1, 2022.
- March 15, 2022 for virtual booths

### Exhibitor, Advertiser and Sponsor Rules and Regulations

#### CONTRACT AND ASSIGNMENT OF SPACE

The reservation form must be completed, and full payment received before the form will be processed and exhibit/advertising/sponsorship assigned. Forms and payments must be received no later than January 14, 2022 for in-person exhibit booths and March 15, 2021 for virtual booths. Space is assigned on a first-come, first-served basis. Remember, the sooner you register, the better your chances are to acquire your preferred booth space. MPSA will make every attempt to assign space requested. However, if requested spaces are unavailable, a comparable space will be assigned. Exhibit management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interest of the exhibition. Exhibit management will consult with exhibitors before exercising its discretion. No refunds will be issued.

#### CANCELLATION

If an exhibitor, advertiser or sponsor cancels any part of their purchase, no refunds will be issued.

#### SAFETY AND LABOR

Exhibitors agree to comply with all applicable state and federal safety and health regulations. Electrical wiring must comply with the National Electrical Code Safety Rules. All booth decorations must be flame-proof. If an exhibitor fails to follow these regulations MPSA reserves the right to cancel the exhibit at the exhibitor's expense.

### **INDEMNIFICATION AND WAIVER**

The exhibitor, advertiser and/or sponsor assumes all responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to exhibitor's displays, equipment and other property brought upon the premises of the Palmer House Hilton and shall indemnify and hold harmless the Palmer House Hilton, Freeman Decorating Company, and MPSA and their agents, servants, employees, officers, directors, staff and members. Each participant by signing this form expressly understands that they release MPSA and the Palmer House Hilton from and agrees to indemnify it against any and all claims for such loss, injury or damage. If MPSA shall be held liable for any event which might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse and hold harmless MPSA against any liability resulting therefrom. Exhibitors, advertisers and/or sponsors must adequately insure their materials, goods, wares and exhibits against loss or injury of any kind and must do so at their own expense; MPSA, Freeman Decorating Company, and the Palmer House Hilton are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions during the conference. MPSA will provide security service during the conference. The furnishing of such service is in no case to be interpreted by exhibitors as guaranteeing them against loss or theft of any kind.

### **TERMINATION OF CONFERENCE**

Should the premises in which the 2022 MPSA Conference is to be held become, in the sole judgment of MPSA, unfit for occupancy, or should the conference be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of MPSA, the contract may be terminated at the discretion of MPSA. MPSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such a termination the exhibitor expressly waives such liability and releases MPSA of and from all claims for damages and agrees that MPSA shall have no obligations except to refund the exhibitors a prorated share of the aggregate amount received by MPSA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the exhibitor.

### **HOURS FOR EXHIBIT HALL DISMANTLING**

Dismantling or packing of any booth materials is not permitted until the exhibit hall closes at 5:00 pm on Saturday, April 9 and must be completed by 8:30 pm. Exhibit booths must be staffed during all MPSA exhibit hours. If you begin to dismantle your booth prior to 5:00 pm, you will be assessed a \$500 penalty. Hours and days of conference are subject to change.

### **MPSA Conference Policies and Procedures**

The Midwest Political Science Association (MPSA) seeks to facilitate the highest quality virtual conference and to achieve that objective, have established policies for the operation of the conference. All conference participants must agree and adhere to the following MPSA policies:

MPSA Anti-Harassment Policy

(<https://www.mpsanet.org/about/governance/governing-documents/mpsa-anti-harassment-policy/>)

MPSA Code of Conduct at Events

(<https://www.mpsanet.org/about/governance/governing-documents/mpsa-code-of-conduct-at-events/>)

MPSA Streaming and Recording Policy

(<https://www.mpsanet.org/about/governance/policies-and-procedures-for-mps-members/mpsa-streaming-and-recording-policy/>)

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### ACKNOWLEDGMENT OF POLICIES, AGREEMENTS AND CODES OF CONDUCT

All exhibitors, advertisers and/or sponsors of the MPSA Annual Conference, are required to abide by all regulations specified in the prospectus and to all conference policies, agreements, and codes of conduct, which are subject to change by the MPSA.

### Future MPSA Annual Conference Dates

Thursday, April 13 – Sunday, April 16, 2023

Thursday, April 4 – Sunday, April 7, 2024

Thursday, April 3 – Sunday, April 6, 2025

Thursday, April 23 – Sunday, April 26, 2026

Thursday, April 1 – Sunday, April 4, 2027

Thursday, March 30 – Sunday, April 2, 2028

## ABOUT MPSA



The Midwest Political Science Association is an international academic association with members from across the United States and around the world. Founded in 1939, the MPSA is dedicated to the advancement of scholarship in all areas of political science. The MPSA publishes the *American Journal of Political Science*, the top-rated journal in political science.

Watch how MPSA is making an impact!

### MPSA MEMBERSHIP BY THE NUMBERS



5,600+ Members



21,000+ Subscribers  
Worldwide



3,100+ Members  
with a Ph.D.



33% International  
Membership with 104  
Countries Represented

### MPSA ANNUAL CONFERENCE BY THE NUMBERS



5,000+ Papers  
Presented in 90+  
Political Interest Areas



5,000+ Average  
Attendance



3,800+ Daily Visitors  
to the Exhibit Hall



800+ International  
Attendees from 62  
Countries

Midwest Political Science Association  
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[www.MPSAnet.org](http://www.MPSAnet.org) | (812) 558-0588 | (812) 335-1510 (fax)