MPSA
midwest political science association
Thursday, April 13 – Sunday, April 16 2023
Annual MPSA Conference
80th
Annual MPSA Conference
Purchase Exhibit Space/ Sponsorships/ Advertisements
80th Annual MPSA Conference Dates & Information
Midwest Political Science Association Conference
In-Person at the Palmer House Hilton in Chicago, IL USA
with an Option to Present Virtually
www.MPSAnet.org

Members:
5,900+

25,000+
subscribers

Members with a Ph.D.
3,200+

Membership and Attendance Information

The Midwest Political Science Association is an international academic association with members from across the United States and around the world. Founded in 1939, the MPSA is dedicated to the advancement of scholarship in all areas of political science. The MPSA publishes the *American Journal of Political Science*, the top-rated journal in the discipline.

Who typically exhibits, advertises, or sponsors?

- University Presses and Publishers
- Research Organizations & Think Tanks
- E-Learning and Higher Education Services
- Computer Software and Technology Companies
- Online Media and Publishing Companies
- Nonprofit Civic, Social, and Public Policy Organizations
- Government Agencies
- Fellowship & Grant-making Foundations
- Job Services
- Associations

Links to order form and contact information:

Secure your chance to share information about your organization and network with attendees through exhibiting, advertising, and sponsorship opportunities at: https://mpsa.force.com/mpsacommunity/s/exhibit-products.

For more information please visit https://www.mpsanet.org/conference/exhibit-sponsor-or-advertise.

For questions or assistance please contact Lewis Hoss at hoss@mpsanet.org or (812) 558-0588, ext. 13.

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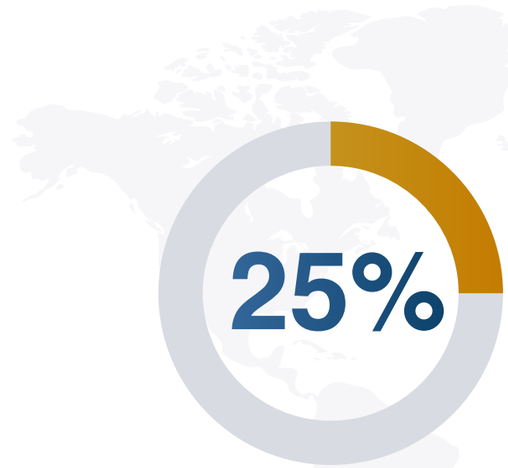

International Membership with 100 countries represented

2022 Conference Attendance: **4,386**

2022 Conference Exhibit Hall Attendance: **1,400** daily visitors

2022 Conference Participation: **4,400+** papers presented at more than 1,100 panels

Exhibit Opportunities

Why exhibit?

With an MPSA exhibit booth you'll be able to showcase new authors, textbooks, journals, software, and other products and services to a diverse group of professionals in the political science discipline. The exhibit hall is the center of conference activity and houses the poster sessions, ePanels, and complimentary coffee. Additionally, the exhibitors' welcome reception is a favorite gathering for attendees following the first full day of meetings.

Rates:

Exhibit Booth Packages		
Booths Included	**Ads Included**	**Price**
1 Booth (8' x 10')	1 Full Page Ad (Black & White)	$2,450.00
2 Booths (8' x 20')	2 Full Page Ads (Black & White)	$4,410.00
3 Booths (8' x 30')	3 Full Page Ads (Black & White)	$6,248.00
Virtual Exhibit	1 Full Page Ad (Black & White)	$500.00

Exhibit Booth Description:

Each 8' x 10' exhibit booth comes with:

- 8' high back wall (2 color max scheme)
- 3' high side drape (1 color max scheme)
- (1) 6' x 30" H draped table (uniform in color)
- (2) Limerick side chairs
- (1) wastebasket
- 7" x 44" one-line booth ID sign

Additional furnishings may be ordered through the Freeman Company prior to the conference.

Exhibitor Benefits

- Rotating logo and hyperlink on the MPSA website through Fall 2023
- In-person exhibitors receive a free virtual exhibit in the virtual conference platform
- 4 complimentary conference registrations
- Ongoing opportunities to be featured in the MPSA newsletter, blog, and social media

Here's a stock photo of the standard 8' x 10' exhibit booth:

Advertising Opportunities

Why Advertise?

The print program is used extensively by attendees not just during the conference, but also throughout the year. If you don't wish to exhibit, you may also select one of our advertise-only options. All in-person attendees receive a copy of the print program. Full page interior ads are printed in black & white, while full page inner and outer cover ads are printed in color.

Advertising Packages	
Placement	**Price**
Print Program: 1 Full Page Ad (Black & White)	$800.00
Print Program: 2 Full Page Ads (Black & White)	$1,600.00
Print Program: 3 Full Page Ads (Black & White)	$2,400.00
Print Program: Inside Front Cover Ad (Color)	$1,525.00
Print Program: Outside Back Cover Ad (Color)	$2,000.00
Conference Daily Email Newsletter: Logo Placement with Hyperlink	$300.00

Print program ad specifications:

- Must be 300 DPI
- Must be full bleed and use the following bleed, trim, and live area measurements:
- Bleed size: 8.75" x 11.25"
- Trim size: 8.375' x 10.875"
- Live Image size: 7.375" x 9.875"
- Fonts must be embedded
- Must be submitted in black & white (only cover ads should be submitted in color)
- Must be sent as a high-resolution PDF

Sponsorship Opportunities

Why sponsor?

Let your customers know that you support political science scholarship and the important work being done by MPSA members in the discipline. This year's sponsorship opportunities have been designed to maximize your visibility by focusing on high traffic areas and well-attended events. For more information, or to discuss other possible sponsorships, please contact Lewis Hoss at hoss@mpsanet.org

Sponsorship Packages and Descriptions:

Registration Sponsor ($10,000)

- Registration kiosk branding
- Conference lanyards branding
- Signage
- One 8' x 10' exhibit booth
- One print program ad
- One conference daily email newsletter ad

Charging Station Sponsor ($7,500)

- Charging station branding
- Signage
- One 8' x 10' exhibit booth
- One print program ad
- One conference daily email newsletter ad

Welcome Reception Sponsor ($5,000)

- Signage
- Speaking opportunity at start of reception
- One print program ad
- One conference daily email newsletter ad

Morning Coffee and Donuts Sponsor ($5,000)

- Signage
- Coffee sleeve branding
- One print program ad
- One conference daily email newsletter ad

First Time Attendee Reception Sponsor ($2,500)

- Signage
- Speaking opportunity and information table during the reception
- One print program ad
- One conference daily email newsletter ad

Mentoring Reception Sponsor ($2,500)

- Signage
- Speaking opportunity and information table during the reception
- One print program ad
- One conference daily email newsletter ad

Information Desk Sponsor ($1,000)

- Signage at front information desk
- One conference daily email newsletter ad

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