

MPSA
midwest political science association

84th Annual MPSA Conference

Thursday, April 1 – Sunday, April 4, 2027

The Palmer House Hilton in Chicago, IL

Exhibitor & Sponsor Prospectus

WWW.MPSANET.ORG/CONFERENCE/EXHIBIT-SPONSOR-OR-ADVERTISE

About the Midwest Political Science Association

The Midwest Political Science Association (MPSA) is an international academic organization with nearly 6,000 members across the United States and around the world.

Founded in 1939, the MPSA is dedicated to the advancement of scholarship in all areas of political science. The MPSA publishes the *American Journal of Political Science*, a leading journal in the discipline, and provides a variety of programs, events, and resources for scholars, students, and professionals.

5,700+
Members

20,000+
Subscribers

3,200+
Members with a Ph.D.

20%
International membership from **85** countries









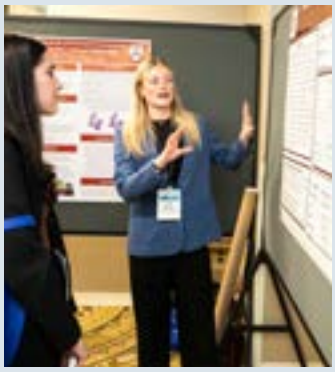


The MPSA Annual Conference

Join One of the Largest Meetings in Political Science!

The MPSA Annual Conference is one of the largest gatherings of political scientists in the U.S., historically averaging over 4,200 attendees from more than 65 countries. The Annual Conference features more than 1,000 panels covering 80+ fields of research in political science, a large exhibit hall, and a variety of networking and professional development events. The size and scope of the event provide a valuable opportunity for exhibitors and sponsors to enhance their visibility and grow their professional network.







Fields of research represented at the MPSA Annual Conference:

- **American Politics**
- **Comparative Politics**
- **Methodology**
- **International Relations**
- **Law & Courts**
- **Pedagogy & Civic Education**
- **Political Economy**
- **Political Theory & Philosophy**
- **Public Administration**
- **Public Policy**

See all conference sections and section chairs **here**.

2026 MPSA Annual Conference Attendance & Participation:

4,141 total attendees

4,000+ papers presented at 1,000+ panels

1,850+ daily visitors in the exhibit hall

25 exhibitors and sponsors

Exhibiting at MPSA

Showcase new authors, textbooks, software, journals, and other products and services to a diverse group of professionals working in and around political science!

Exhibit Booth Packages		
Booths Included	**Ads Included**	**Price**
1 Booth (8' x 10')	1 Full Page Ad (Black & White)	$1,500.00
2 Booths (8' x 20')	2 Full Page Ads (Black & White)	$2,500.00
3 Booths (8' x 30')	3 Full Page Ads (Black & White)	$3,250.00
Virtual Exhibit	1 Full Page Ad (Black & White)	$400.00



Included with your purchase:

- Printed ad(s) in the program book
- 4 complimentary conference registrations
- Rotating logo and hyperlink on the home page of the MPSA website through 2026
- In-person exhibitors receive a free virtual exhibit in the online conference platform
- Ongoing opportunities to be featured in the MPSA newsletter, blog, and social media

Reserve your exhibit through our website here!

Exhibit Booth Description:*

Each 8' x 10' exhibit booth comes equipped with:

- 8' high back wall
- 3' high side drape
- (1) 6' x 30" H draped table (uniform in color)
- (2) Limerick side chairs
- (1) wastebasket
- 7" x 44" one-line booth ID sign



*Additional booth furnishings, electricity, and shipping can be ordered through the Online Exhibitor Service Kit provided by the Freeman Company prior to the conference.

Who Exhibits at MPSA?

- Book Publishers and University Presses
- Research and Analytics Software
- Think Tanks and Research Organizations
- E-Learning and Classroom Resources
- Polling and Data Centers
- Media and Publishing Outlets
- Nonprofit Civic, Social, and Public Policy Organizations
- Government Agencies
- Fellowship and Grant-Making Foundations
- Career Resources and Job Services









2027 Exhibit Hall Hours and Show Schedule

Exhibit Hall Schedule

Tuesday March 30:
Freeman Move-In and Construction

Wednesday March 31:
Exhibitor Setup from 1:00 - 4:00 pm

Thursday April 1:
9:30 am - 6:30 pm

Friday April 2:
9:30 am - 6:30 pm

Saturday April 3:
9:30 am - 5:00 pm
Exhibitor Teardown from 5:00 - 8:00 pm

Location

All exhibits are located in the 4th Floor Exhibit Hall of the Palmer House Hilton.

Palmer House Hilton
17 E. Monroe St.
Chicago, IL 60603



Advertising with MPSA

Spread awareness and brand visibility among professional political scientists by advertising at the conference!

Printed Program Book

The program book is used extensively by attendees not just during the conference, but also as a directory throughout the year. If you are unable to exhibit in-person, your company can still have a presence at the conference by placing an ad in the program. All in-person attendees receive a copy of the print program.



1 Full-Page Ad (Black & White): $400.00

2 Full-Page Ads (Black & White): $750.00

Inside Front or Back Cover (Full Color): $800.00

Outside Back Cover (Full Color): $1,000.00

Ad Submission Deadline: Friday February 26, 2027



Daily E-Mail Newsletter

Sent to all attendees at the start of each morning during the conference, highlighting the most anticipated sessions and events for the day. With an open rate of 62%, the daily email newsletter is a great way to increase the visibility of your organization

Conference Daily Email Newsletter - Logo & Hyperlink: $150.00

Online Conference Platform & Program

The online platform is used for all hybrid sessions during the conference, and the online program is accessed by thousands of attendees before and after the event.

Banner in the Online Program & Mobile App: $750.00

Meeting Room Laptop Background

Place a branded background of your design on 70+ computers/projector screens used by in-person participants in all sessions.

Branded Background on Meeting Room Laptops: $1,000.00

Purchase advertising through our website **here**!

Sponsorships

Distinguish your company from the competition with a sponsorship!

Demonstrate your support for political science scholarship and the important work being done by MPSA members in the discipline. All proceeds go toward making the conference experience more vibrant and impactful for our attendees.



Registration Kiosk & Lanyard Sponsor ($7,500)

- Branding on the registration kiosk screen
- Branding on the conference lanyards
- One custom meter sign and two medium signs
- One full-page print program ad
- Conference daily email newsletter ad

92% of attendees use the registration kiosks to check in and print their conference badges.

Professional Headshot Lounge Sponsor ($3,000)

- Company logo on a large meter sign at the headshot station
- Branding in all emails and communications about the headshot station
- Digital signage throughout the conference venue

The professional headshoot station will be open in the exhibit hall from 9:30 am - 6:00 pm on Friday

Interested in other ways to get involved as a sponsor? We are happy to customize a sponsorship package tailored to your particular needs. Contact Lewis Hoss at hoss@mpsanet.

Conference Wi-Fi Sponsor ($5,000)

- Branded Wi-Fi code for onsite attendee wireless access
- One custom meter sign and one medium sign
- One full-page print program ad
- Conference daily email newsletter ad

Welcome Bag Sponsor ($1,000)

- One medium sign displayed in the registration room
- Place catalogs, branded handouts, or other materials in the welcome bags handed out to conference attendees
- Conference daily email newsletter ad

Information Desk Sponsor ($1,000)

- One meter sign displayed at the information desk
- Display catalogs, branded handouts, and other materials at the information desk
- Conference daily email newsletter ad

Contact Information

Midwest Political Science Association
885 S. College Mall Road #382
Bloomington, IN 47401 USA

MPSAinfo@mpsanet.org | (812) 558-0588

https://www.mpsanet.org

Exhibits, Advertisements, and Sponsorships Contact

Lewis Hoss
hoss@mpsanet.org
(812) 558-0588 ext. 13

https://www.mpsanet.org/conference/exhibit-sponsor-or-advertise/